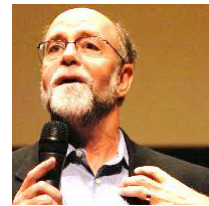


# Innovation in OD and Leadership – Workshop Series

April 12<sup>th</sup> – 13<sup>th</sup> 2013, Vienna

**Philip Mirvis:**

## "Co-Creation: Shared Leadership, Partnerships & Social Innovation"



### **Date**

Friday, April 12, 10-19; dinner until 20.30, April 13, 9-15.30

### **Location**

Bruno Kreisky Forum, Armbrustergasse 15, 1190 Vienna

### **Organizer**

Lemon Consulting, Vienna (AT)

### **In cooperation with**

Hantschk, Klocker & Partner, Dornbirn (AT), Männedorf (CH)  
Chronos Info, Zagreb (CRO)

### **What we intend with this workshop series**

We are inviting you to another outstanding learning workshop to increase our understanding of current issues in organization development and leadership. The workshop is learning centered and will involve engaging experiences, interesting conversation, and shared reflections among participants and our internationally rewarded guest and colleague Phil Mirvis. With this workshop series we intend to bridge the gap between the theory and practice of organization development and leadership, create learning communities and atmospheres of mutual interest and to learn about innovative approaches. Together with colleagues we started the „Innovation in OD and Leadership“ series with Mary Jo Hatch & Phil Mirvis „Corporate Citizenship and Corporate Branding“, May 8-9, 2011.

### **We adress**

Experts in OD, HR and social processes and leaders from different areas in society, business and the public sector interested in sharing own experiences and learning.

### **Co-creating innovations**

We believe that leadership is shifting from the “one” to the “many” and that ideas like shared leadership and -partnership are keys to success in modern organizations. With the term social innovation we embed organizational innovation into an extended systems view – as they do have an impact not only on the organization itself but also on its environment and the society at large. In this hands-on program, Phil Mirvis will share his insights and experiences on this shift and how it applied to co-creating social innovations for the benefit of business and society.

## **Program elements**

Together, we will experience and discuss:

- Changing expectations of business in society since the financial crisis
- What is behind the move from “heroic” to “shared” leadership in organizations
- How multi-organization partnerships are forming to address serious economic, social, and environmental issues
- The shift from social responsibility to social innovation—why and so what!
- How “design thinking” and “process facilitation” can contribute to social innovation
- Where social innovation fits in your organization, community and professional life

## **Working methods**

Inputs, discussion, case work of participants own questions in leadership, organization development issues in general

## **Our guest**

Philip Mirvis is an organizational psychologist, consultant, and educator who serves as a senior research fellow for the Global Network on Corporate Citizenship. His studies and private practice concerns large-scale organizational change, the character of the workforce and workplace, and business leadership in society. An advisor to businesses in the US, Europe, Asia, and Australia, he has authored twelve books on his studies including *The Cynical Americans* (social trends), *Building the Competitive Workforce* (human capital), *Joining Forces* (the human dynamics of mergers) and *To the Desert and Back* (a business transformation case). His most recent is *Beyond Good Company: Next Generation Corporate Citizenship*. Mirvis is a fellow of the Work/Family Roundtable, a board member of the Citizens Development Corporation, and formerly a Trustee of the Foundation for Community Encouragement and Society for Organization Learning. He worked with Ben & Jerry’s, Royal Dutch Shell, Unilever, IBM, and many other global companies and facilitated M&A integration with over 50 companies. As consultant he led service learning journeys for executives to see social and environmental issues on five continents. In academia Phil taught at Boston University, Boston College, and visitor at Jiao Tong (Shanghai), London Business School and IEDC Bled. (Philip H. Mirvis Associates, Ipswich, MA, United States).

## **Program management & information**

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## **Online registration**

[www.lemon.at](http://www.lemon.at)

## **Workshop fee**

620 Euro (excl. VAT/Ust.) including two lunches and dinner on April, 12